

SHORT COURSES 2017



Hone your radio skills this year at Wits Radio Academy.

All short courses are aimed at radio practitioners but may also be useful for anyone wanting to improve their skills in media and communications.

They are offered at NQF level 6 and lead to a certificate of attendance.

THE ART OF RADIO INTERVIEWING

1 DAY COURSE: 23 MAY 2017

R3000

This 1-day course aims to develop the interviewing skills of radio hosts, or anybody who wants to become one. An intensive and practical course dealing with techniques needed to elicit interesting and informative responses from a range of different subjects. We will discuss interviewing styles and include some tips on mistakes to avoid.

PRODUCING RADIO TALK AND CURRENT AFFAIRS

5 DAY COURSE: 24-28 JULY 2017

R6000

This intensive 5-day course deals with the skills needed for producing radio talk and current affairs shows, including topic formulation, guest selection, research, development of features, production of current affairs packages and the construction of interesting, attractive shows.

WRITING FOR RADIO

2 DAY COURSE: 27-28 SEPT 2017

R4000

This course will introduce students to the art of scripting for different purposes on radio, including news reports, advertising, links and others. It will cover the particular style of writing that is most effective when writing for the ear, and includes extensive practical work.

RADIO BULLETIN WRITING

2 DAY COURSE: 4-5 OCT 2017

R4000

This course will introduce students to the art of editing text and audio for use in radio news bulletins, compiling the bulletins and deciding on running orders. The course will include extensive practical work.

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